

CLARIDA TECHNOLOGIES Privacy Policy

(Note: definitions of capitalized terms are at the end of the policy)

Introduction: What is the purpose of this Privacy Policy?

Clarida Technologies values its Users and respects Your privacy. This notice (“Privacy Policy”) sets out the Privacy Policy of Clarida Technologies. Please read it carefully before using this Website and Services. If You do not agree with this Privacy Policy, You should not use this Website nor the Services. Your use of this Website or Services signifies Your agreement with all of the terms and conditions of this Privacy Policy.

This Privacy Policy supplements the Clarida Technologies terms and conditions, and is made a part of the Agreement between Clarida Technologies and its Users. It applies to all the Websites and Services operated by Clarida Technologies or its affiliated companies.

Which principles does Clarida Technologies apply?

Clarida Technologies is committed to the protection of the privacy and Personal Data of its Users. In particular Clarida Technologies will at all times conform to and respect the absolute protection of Personal Data and moreover will scrupulously protect, secure and respect the secrecy of medical Data.

Clarida Technologies applies the principles of Data Protection Law, which are that:

- Personal Data will only be processed fairly and lawfully;
- Personal Data will only be processed for the purposes set forth in this Policy, and in accordance with Your rights;
- Personal Data collected will be adequate, relevant and not excessive in the light of these purposes;
- Personal Data will not be kept longer than necessary;
- Personal Data will be held secure;
- Personal Data will only be transferred in accordance with applicable Data Protection Laws;
- You will be able to ensure at all times that Your Personal Data are accurate.

Which data are collected and what are Personal Data?

Three categories of data are potentially collected by Clarida Technologies.

First category: Your Personal Account Data. These are the Personal Data that You are requested to submit when You open a User or services account. Examples are your name, address, activity, title, etc.

Second category: Other Personal Data. These are Personal Data, other than the Personal Account Data, that You submit through the Website or the service application (e.g. through use of a forum, or otherwise), and that qualify as Personal Data, because, among others, they allow You to be identified. Remember that any information disclosed in this way (including Personal Account Data You choose to make available in this way) becomes public information. You should exercise great care when deciding to disclose Your Personal Data and information in a public forum.

Third category: Anonymous Information. This is information collected through the Website that does not qualify as Personal Data. It includes server log information, cookies or other similar technical information. Server logs may include information such as Your web request, Internet Protocol address, browser type, browser language, the date and time of Your request and one or more cookies that may uniquely identify Your browser. Clarida Technologies uses cookies to improve the quality of its Services, including for storing User preferences, improving search results and tracking User trends. The nature and amount of Anonymous Information may change over time, as a result of changes in technology, Services, etc.

Clarida Technologies will never be responsible for the content viewed through its services. The User will therefore not infringe and is bound to respect all intellectual property rights of third parties and laws, regulations and bylaws on privacy, integrity protection and public order.

Medical and Personal Data subject to servicing

Medical information or Personal Data subject to servicing will never be kept by Clarida Technologies. Medical information or Personal Data that is shared to perform services only will fully and finally return to the User of the services and will not be kept under whatever form. Clarida Technologies is committed to absolute protection and secrecy of Personal and Medical Data entrusted for Servicing.

For which purposes will Clarida Technologies use Personal Data or share it with third parties?

You agree that by submitting your Personal Data to the Website or through the services application, Clarida Technologies may use and/or share with third parties your Personal Data for the following purposes:

- For managing Your User or Client Account, including sending updates and information on the Product or Service; for management of your client account and for reference to Users or clientele;
- To deliver, monitor, develop and improve the Website and the Services and to provide You with a better and more personalized User experience.
- For general advertising and marketing purposes (including audit, data analysis and research). Clarida Technologies may share demographic, profile and other general information about You and other Users with our partners on an aggregate basis.
- For direct marketing purposes to You, but only when You have given permission
- If required to do so by law, regulation or under a good faith belief that action is necessary to conform to or comply with the law and legal process, to protect and

defend Clarida Technologies rights and/or property and customers, whether or not required to do so by law. Clarida Technologies reserves the right to contact appropriate authorities and disclose Personal Data at its discretion when it appears that individuals are using the Website or Services for illegal or infringing activities that otherwise violate the Clarida Technologies Privacy Policy or Terms of Use.

- To process Personal Data on servers in other countries. We may therefore transfer and process your Personal Data on a server outside Your country or outside the European Union or the European Economic Area. However, Clarida Technologies will always do so in accordance with this Privacy Policy and applicable laws.
- In relation to a merger or acquisition by another company, or if the business unit providing Your service were sold to another company, Personal Data may be transferred to and used by the resulting combined company. If Clarida Technologies were to cease operations, this Personal Data might be transferred to and used by another company, which offers similar or related products or services.

How do You know Your Personal Data are correct and complete?

You will at all times have access to Your profile and any Personal Account Data You have submitted. You will be responsible for the content of Your submitted Personal Data, and You will be responsible for such information to keep it truthful, correct and up to date. Please remember that Personal Data You share with other Users may become public.

Clarida Technologies will not modify or adapt Your Personal Data.

How do You know Your Personal Data are secure?

Clarida Technologies will use adequate technical protection, by using technology commonly used for that purpose, to ensure that your Personal Data remains secure and protected from third party unauthorized access or alteration, loss, or theft.

Who can you contact if you have questions?

If you have questions or concerns about this Privacy Policy, its implementation, or Your Personal Data, please contact info@ClaridaTechnologies.com.

What law governs this Privacy Policy?

The Website is operated from Cyprus, Clarida Technologies agrees to imply and apply European privacy laws (including its implementation of Data Protection Laws). The Courts of the User will have competence.

How will You know if Privacy Policy is updated?

Clarida Technologies reserves the right to make changes to and update this Privacy Policy from time to time. If we make any material changes to this Privacy Policy we will notify you by posting the new version of the Privacy Policy on the Website or may send each User a courtesy email. It is Your responsibility to check the Website for updates to this Privacy Policy.

Definitions

In addition to definitions set out in the Terms of Use, the following definitions apply to capitalized terms:

Personal Data: means data that are considered by applicable Data Protection Law to be personal data, typically because they allow an individual to be identified, including for clarity Personal Account Data. When non-personal data are combined with Personal Data, they are both treated as Personal Data.

Personal Account Data: means the Personal Data necessary for opening a User account (e.g., e-mail address, username and password).

Data Protection Laws: means applicable laws governing data protection and privacy. Throughout the European Union, this means the relevant implementations of the EU Directive 95/46/EC dated 24 October 1995 of the European Parliament and of the Council on the protection of individuals with regard to the processing of personal data and on the free movement of such data (Official Journal L 281 of 23/11/1995), any replacement legislation, or any similar regulation under any applicable law, and any regulatory requirements or codes of practice governing the use, storage or transmission of Personal Data.

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